

ICICI Prudential

Child Care Plan

Open-ended Fund

ICICI
PRUDENTIAL
MUTUAL FUND

— TARAKKI* KAREIN!

Dr. Monica Kumar,
Heart Specialist.

Because her dreams
are yours



Education is fast becoming a very expensive proposition for which you need to start planning from today. Presenting ICICI Prudential Child Care Plan, an investment instrument specially designed to give your child a head start in life.

Ideal for any age

Your investment needs may be different depending on the age of your child. That is why we have created 2 plans for you to choose from.

Gift Plan

Consider this plan if your child is in the age group of 1-13 years and you are looking to save over a long term horizon. As we all know, equity investments have potential to perform better if invested for a long term. So this plan invests 65-100% of your money in equity and equity related securities. The other 0-35% is invested in Debt Securities, Money Market Instruments, Securitised Debt & Cash to lend stability to your investments.



Study Plan

If your child is between 13 & 17 years and on the threshold of higher studies, then a lot of large expenses are just around the corner. Since your horizon is smaller and you need to be more sure of what your money can bring you, 75-100% is invested in debt securities, money market instruments, securitised debt & cash, while 0-25% is put in equity to provide you with the benefit of equity investing.



Special Features

Scholarship Programme

We have specially designed a Scholarship programme aiming to provide financial assistance to deserving and meritorious students to pursue their higher education. (Please refer to Scheme Information Document (SID) for further details. Declaration of Scholarship is entirely at the discretion of the Trustee.)

Personal Accident Cover

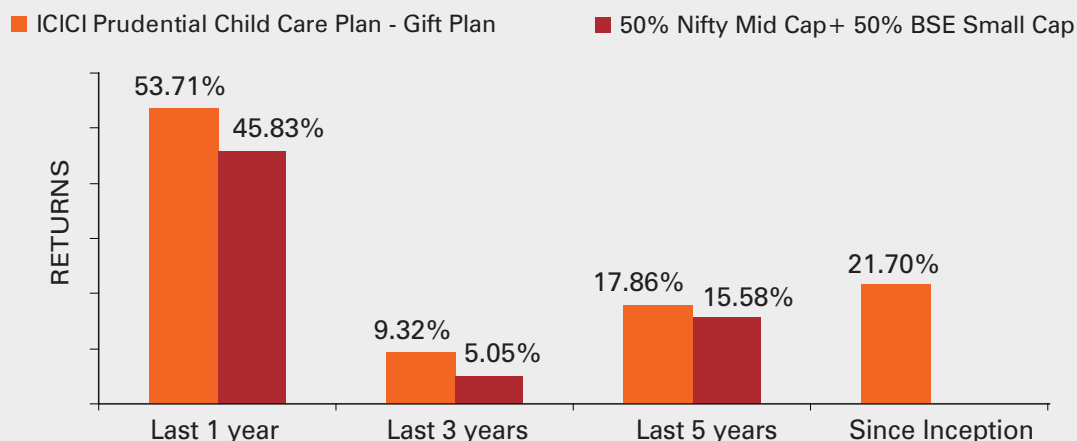
Till your child attains the age of 18, you as the parent / guardian will be eligible for a Personal Accident Cover equivalent to 10 times the value of the Units you have purchased (valued at purchase price) subject to a maximum limit of Rs. 5 lakhs. (Please refer to SID for detailed guidelines/procedure relating to Personal Accident Insurance.)

How ICICI Prudential Child Care Plan has fared for both options

When you are planning your child's future over a long term, you need to be assured that your hard-earned money is actually working hard for you. The following tables show the performance of ICICI Prudential Child Care Plan - Gift Plan and Study Plan vis-a-vis the respective benchmark indices. (Past performance may or may not be sustained in future.)

Performance at a glance (as on June 30, 2010) - Gift Plan - Cumulative Option

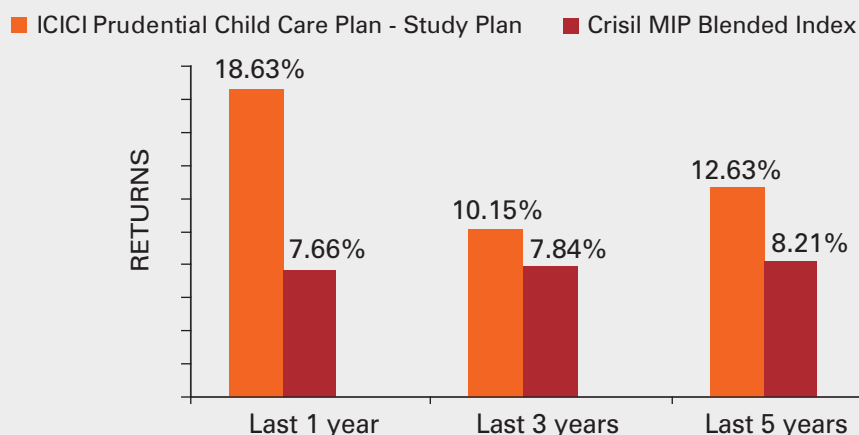
The graph below shows the performance comparison of ICICI Prudential Child Care Plan - Gift Plan vis-a-vis benchmark index.



Past performance may or may not be sustained in future. Returns are CAGR. For computation of returns, the allotment NAV has been taken as Rs. 10.00. Inception date is 31/08/2001. Benchmark index is mix of 50% Nifty Mid Cap 50 + 50% BSE Small Cap & start date of the index is 1-Jan-04. NAV of Cumulative option is considered for computation without considering load.

Performance at a glance (as on June 30, 2010) - Study Plan - Cumulative Option

The graph below shows the performance comparison of ICICI Prudential Child Care Plan - Study Plan vis-a-vis benchmark index.



Past performance may or may not be sustained in future. Returns are CAGR. For computation of returns, the allotment NAV has been taken as Rs. 10.00. Inception date is 31/08/2001. Benchmark index is Crisil MIP Blended Index and start date of the index is 30-Mar-02. NAV of Cumulative option is considered for computation without considering load.

You can also start small via ICICI Prudential - Systematic Investment Plan (SIP):

ICICI Prudential - SIP is a smart and simple way to invest. It enables you to start your investment in ICICI Prudential Child Care Plan through affordable investment of Rs.1000 every month.

Other Features:

- **Entry load** (under both the plans): Not Applicable
- **Exit Load - Gift Plan:** (a) If the amount, sought to be redeemed or switched out, is invested for a period upto three years from the date of allotment: 1% of the applicable NAV. (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years from the date of allotment: Nil.
- **Exit Load - Study Plan:** (a) If investment is redeemed within 3 years: 1% of the applicable NAV. (b) If investment is redeemed after 3 years but before the Unitholder attains the age of 18: Nil. (For SIP/STP): 1.00% of applicable NAV if investment is redeemed within 3 years from the date of allotment, Else: Nil.
- **Cumulative Option:**
Allows the income you earn to remain invested which will reflect in the NAV.
- **Minimum amount you can invest:**
The minimum application amount is Rs. 5,000 (plus in multiples of Re.1 thereafter).
- **The minimum amount you can withdraw:**
The minimum amount you can withdraw is Rs. 1000.

Tarakki does not mean guaranteed future returns.* The performance shown above does not necessarily indicate future returns and may not necessarily provide a basis for comparison with other investments. **Statutory Details: ICICI Prudential Mutual Fund (the Fund) was set up as a Trust sponsored by Prudential plc (through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) and ICICI Bank Ltd. ICICI Prudential Trust Limited (the Trust Company), a company incorporated under the Companies Act, 1956, is the Trustee to the Fund. ICICI Prudential Asset Management Company Ltd (the AMC), a company incorporated under the Companies Act, 1956, is the Investment Manager to the Fund. ICICI Bank Ltd and Prudential Plc (acting through its wholly owned subsidiary namely Prudential Corporation Holdings Ltd) are the promoters of the AMC and the Trust Company. **Risk Factors: All investments in mutual funds and securities are subject to market risks and the NAV of the schemes may go up or down depending upon the factors and forces affecting the securities market and there can be no assurance that the fund's objectives will be achieved.** Past performance of the Sponsors, AMC/Fund does not indicate the future performance of the Schemes of the Fund. The Sponsors are not responsible or liable for any loss resulting from the operation of the Schemes beyond the contribution of an amount of Rs.22.2 lacs, collectively made by them towards setting up the Fund and such other accretions and additions to the corpus set up by the Sponsors. **ICICI Prudential Child Care Plan - Study Plan** is an open-ended fund. The primary investment objective of the Study Plan is to seek to generate income by creating a portfolio that is invested in debt, money market instruments and equity and equity related securities. **Investments in Scheme may be affected by interest rate risk, liquidity or marketability risk, credit risk, reinvestment risk, settlement risk, regulatory risk, risks associated with investment in unlisted securities, risks attached with the use of derivatives, risk analysis on underlying asset classes in Securitisation, risk Factors specific to investments in Securitised Papers, risk of Co-mingling etc.** **ICICI Prudential Child Care Plan - Gift Plan** is an open-ended fund. The primary investment objective of the Gift Plan is to seek to generate capital appreciation by creating a portfolio that is invested in equity and equity related securities and debt and money market instruments. However, there can be no assurance that the investment objectives of the Plan will be realized. However, there can be no assurance that the investment objective of the Plans under the Scheme will be realized. **Investments in the scheme may be affected by trading volumes, settlement periods, volatility, price fluctuations, liquidity risks, market risk, currency risk for investments in foreign securities, lending & borrowing risks, risks attached with the use of derivatives, Risks associated with Investing in Securitised Debt, credit & interest rate risks relating to debt investment.** **Entry Load (Both Plan):** N. A. **Exit Load (Study Plan):** 1%, if investment is redeemed within 3 years. (2) Nil, if investment is redeemed after 3 years but before the Unitholder attains the age of 18. (For SIP/STP): 1.00% of applicable NAV if investment is redeemed within 3 years from the date of allotment, Else: Nil. **Exit Load (Gift Plan):** a) If the amount, sought to be redeemed or switched out, is invested for a period upto three years from the date of allotment: 1% of the applicable NAV. (b) If the amount, sought to be redeemed or switched out, is invested for a period of more than three years from the date of allotment: Nil. **Exit load for transfer of amount from Study Plan to Gift Plan under STP - Nil.** **ICICI Prudential Child Care Plan is only the name of the scheme and does not in any manner indicate either the quality of the scheme or its future prospects and returns. Mutual Fund investments are subject to market risks. Please read the Scheme Information Document/Addendums/Statement of Additional Information of the Scheme carefully before investing.** All data/information used in the preparation of this material is dated and may or may not be relevant any time after the issuance of this material. ICICI Prudential Asset Management Company Limited takes no responsibility of updating any data/information in this material from time to time. The recipient alone shall be fully responsible/are liable for any decision taken on the basis of this material.

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